**SECTION 9 CRITIQUE QUESTIONS:**

* Which existing websites out there most inspired your web site design thus far?

Benefitcosmetics.com inspired the overall ‘feel’ of my website. The layouts are similar; logo on the left upper side with the navigation below. Just like benefit cosmetics, I added a fun and eye-popping banner, along with shopping options below. The very bottom bannr with extra information was inspired by another makeup website: www.anastasiabeverlyhills.com.

* Which parts of the design are you most proud of?

I’m most proud of my banner design, and use of imagery/design in the site. My goal was to catch the users attention and to be different.

* What struggles did you encounter in your design process?

During design process, I struggled with the overall flow of the page. I changed my mind during the process a few times, whether or not I wanted to logo to be the focal point or the banner under the navigation. After looking at several cosmetic websites, I saw that a lot of them used the logo small in the left hand corner so that’s what I stuck with.

* Which struggles did you encounter during page development?

My struggles were doing the “math” part and making even columns throughout the website. Also, using the clearfix and ordering the children and relating them back to the CSS were challenging. Still working on the responsive part, but getting there!

* What did you learn from making your project responsive?

That there are several different sizes you need to address, not just an iphone size.

**GROUP 1:** <http://www.businessoffashion.com/>

Website Layout/overall flow: The flow is a little odd in this website, I would have liked to see the logo centered at the very top, with the navigation below. The top articles don’t do anything for me. I like the use of the sidebar and the flow when scrolling down. But once the sidebar ends, the content seems to keep going and there’s too much content on the home page. I love how they show the number of shares under each post.

Type: It would have been nice for the article headers to be a sans-serif like the navigation. Overall, it looks clean.

Navigation: This navigation is easy to find since its at the top of the page, but once you click through it gets a little inconsistent. I would like to see the headers for each navigation be cleaner and all the same layout. Social media is a big part of our lives that I wish the icons would be closer to the top for users to see instead of at the very bottom.

**GROUP 2:** <http://www.spectrumpowderworks.com/>

Website Layout/overall flow: The colors in this website do not work well. They emotionally are flat. There is no flow, you have to hover over the photos to get information and they should have built it like the “user is drunk”. The logo to me does not stand out enough and there is too much grey space at the bottom. I would not be able to tell what the goal of the website is by looking at it. The images don’t seem to be high res enough as well. One more thing- this website is not responsive.

Type: There doesn’t seem to be enough type on this website to display the goal of the website. The font of the logo is illegible.

Navigation: There are constantly two sets of navigation on this website and it gets a little confusing. These should be a clear nav bar that shows the hierarchy or what the user should click first through last.